



# **MEMORANDUM OF UNDERSTANDING (ANNEX)**

**AMONG**

**THE PARTIES:**

**University of Salento (IT) - Lead Partner**

**Sviluppo Italia Molise (IT) - Partner**

**People in Focus (AL) - Partner**

**New Horizon (MNE) - Partner**

**AND**

**TOURISM OPERATORS/STAKEHOLDERS**





## MEMORANDUM OF UNDERSTANDING (MoU) (ANNEX)

### PURPOSE OF MoU

According to the main MoU signed among FRea Project Partners, the purpose is to involve the tourism operators/stakeholders to work together to promote cooperation, collaboration and information exchange in the following areas:

- a) Tourism system and new market niches;
- b) Workation (work & vacation).

The tourism operators agree to collaborate to reach the following objectives:

- a) To adopt the "General Model of Services" developed within FRea activities focalized on workation essential features. Workation services refer to a hybrid model of work and vacation, where employees or clients have the opportunity to work remotely from a vacation destination while enjoying the leisure activities provided. The model is substantially based on:
  - ✓ ENTERPRISE CREATION GUIDE;
  - ✓ FUNDING OPPORTUNITIES GUIDE;
  - ✓ COMMUNICATION TIPS & TRICKS;
  - ✓ PROJECT MANAGEMENT TOOLS & HANDBOOK;
  - ✓ CONCEPT TEST FOR WORKATION.

These tools are personalized for each FRea Project partner and available for potential entrepreneurs, new start - ups, existing operators in tourism sector, with particular attention to Workation characteristics.

- b) To help emerging regional tourism clusters in Italy, Albania and Montenegro and achieve better integration between research actors, industries and regional authorities in their region.
- c) To support an expanding "cross-border" network of new international groupings and develop new clusters specialized in tourism innovation niches also to present new European projects.
- d) To establish interactions with nationally based tourism knowledge transfer and innovation networks in member regions of the European Union and other countries.

**WARNING:** In compliance with the GDPR Regulation (UE) No. 2016/679, the project partner must request an explicit consent by the participants to use their own data, photos or videos, which include personal image for the purpose of evaluation, audit or promotion of the event outcomes, except for any commercial use and distribution, which is not allowed.



FRea

SIGNATURES

| Nr. | Name    | Surname     | Company/organization | Email                              | Telephone      | Consent to use personal data, photos, videos for evaluation, control or institutional promotion of the results of the event | Signature |
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